Product Portfolio: RepComet, Chattiv, ToroDocs

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Three live SaaS products I manage end to end at Social Points Media: I set the scope, the decisions and the pricing, and directed the build from requirements to production.

Product	What it is	Users	Pricing	Link
RepComet	Review and reputation management	Home-service businesses	$59 to $149 per month	repcomet.com
Chattiv	Live chat with optional AI agent	Small-business websites	Free, $19, $49 per month	chattiv.com
ToroDocs	E-signature and document workflow	Small teams	Free to Enterprise	torodocs.com

Shared approach. Every product starts from a written plan with numbered, locked decisions; work ships in scoped phases, each with acceptance tests and a written report. All three were built with AI-assisted engineering under my direction: I owned scope, requirements, decisions, acceptance and release. They run on Laravel and Stripe and reuse each other: Chattiv powers chat inside RepComet.

RepComet

Review and reputation management for home-service businesses. After each job, customers get a text or email asking for a Google review, with a private feedback option beside it. Owners see reviews, reply with AI drafts, and track competitors. Live at repcomet.com in early access.

My role: project manager. I set positioning from a review of 18 competitors, locked 10 product decisions, priced three plans, and directed delivery through 11 written work orders, each with requirements and a verification report.

- Built compliance into the product: no review gating (Google and FTC rules), TCPA quiet hours, opt-out on every text

- Delivered in scoped phases: 33 pull requests, 695 automated tests
- Reuses sister products for texting (Texttive), website chat (Chattiv) and affiliates (SPM Partners)

Chattiv

Live chat for small-business websites, human first, with an optional AI agent. A one-line widget puts chat on any site; the team answers from a shared inbox. An AI agent, Ava, can cover after hours or on request, and always hands back to a person on demand. Live at chattiv.com with self-serve signup and paid plans.

My role: project manager. I wrote the project plan and its locked decisions, set the AI-disclosure and human-handoff rules, priced the plans (Free, Starter $19, Pro $49), and approved each release from build to production.

- AI is disclosed on every message and never claims to be human; a visitor can reach a person at any time
- Public Agent API so customers can plug in their own AI; WordPress plugin built for one-click install
- Now runs chat on the portfolio's other product sites and powers website chat inside RepComet
- Source: public case study on GitHub

ToroDocs

E-signature for small teams: "E-signatures, minus the bull." Upload any document, place fields, send to one or many signers in order or in parallel, and get back a sealed, flattened PDF with a certificate of completion and audit trail. Live at torodocs.com with paying customers.

My role: project manager. I specified the build in phases (signing core, templates and bulk send, marketing site, public API), made the billing calls (a document counts once, on send; $1 overage instead of hard caps on paid plans), and accepted each phase against end-to-end tests.

- ESIGN/UETA consent gate, per-signer audit trail, SHA-256 integrity hash on every sealed file
- 19 field types with autofill across pages; reusable templates, bulk send, reminders and expiry

- Public REST API with signed webhooks for the Enterprise plan
- Source: public case study on GitHub